



Profile

Luciano Foglia

Luciano Foglia is a multidisciplinary visual artist based in the United Kingdom.

He has been working in interactive design, art and music since 2001. His personal time is spent exploring new ways of expression in music, design and art, working from his studio in London, Hackney Wick. He works commercially as Senior Interactive Designer and Art Director. His work is consistently recognised in awards for creativity and design.

His artwork was exhibited at the Stuttgarter Filmwinter Festival in Germany, at OFFF Barcelona and Internet Week London 2011.

Activities

Senior Interactive Designer and Art Director

Luciano Foglia is available for freelance Art Direction and Design. Working on music, fashion and art projects worldwide.

Lucianofoglia.com 05/2010 → NOW

Freelance Interactive Designer and Art Director. Studio based in North East London. Oslo House Hackney Wick. Position: Director.

Unit9 London, UK 03/2008 → 05/2010

Unit9 is a digital creative production company based in London which has created some of the most entertaining and compelling interactive experiences of the last 10 years. Position: Senior Interactive Designer and Art Director. Luciano Foglia has received various International Awards and recognition worldwide for his work done for Unit9. www.unit9.com

Tango&Hawaii 2009 → NOW

Collaborative project between Luciano Foglia and Anrick Bregman. Position: Visual Arts & Cofounder. For more information visit: www.tangoandhawaii.com

Wipe your feet Exhibition 07/2009

26 OSLO in association with The Guy Hilton Gallery & Cosmicmegabrain. Position: Curator & Visual Artist.

Machado Cicala Morassut 2005 → 2007

Fashion Photography Studio based in Buenos Aires, Argentina. Position: Interactive & Graphic Director.

Urban Press 2004

Press Agency based in Buenos Aires, Argentina. Position: Interactive Designer & Design Consultant.

Incubadora Buenos Aires 2003

Design Studio based in Buenos Aires, Argentina. Position: Interactive Designer.

Publis NCM Spain 2002 → 2003

A marketing and advertisement agency based in San Sebastián, Basque Country, Spain. Position: Interactive Designer.

GO D+M 2001 → 2002

Design Studio based in Buenos Aires, Argentina. Position: Interactive & Graphic Designer.

Wasser Buenos Aires → 2001

Art Gallery based in Buenos Aires. Position: Interactive & Graphic Designer.

Directa 2000 → 2001

Design agency based in Buenos Aires, Argentina. Position: Interactive & Graphic Designer.

References: Available upon request

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List of latest projects as
Visual Artist, Interactive Designer and Art Director

2007

AT&T Your Digital World. Agency:
BBDO. Prod Company: Unit9

RubyMag. Prod Company: Luciano
Foglia

MASS+. Client: Mass Press Buenos
Aires. Prod Company: Luciano Foglia

Citroen C4 South American Launch.
Client: Citroen. Agency: GO D+M.
Prod Company: Luciano Foglia

Lodge St Germain. Brand: Lodge St
Germain. Prod Company: Unit9

Publis NCM Spain. Agency: Publis
NCM. Prod Company: Luciano Foglia

2008

Heineken Know the Signs. Agency:
Ruby. Prod Company: Unit9

Samsung Music. Agency: Mather. Prod
Company: Unit9

Samsung Style. Agency: Mather. Prod
Company: Unit9

Phillips Advanced Acoustic Experience.
Brand: Phillips. Prod Company: Unit9

Break MTV. Brand: MTV. Prod
Company: Unit9

NewPowerStudios. Brand: Thom
Murphy. Prod Company: Luciano
Foglia

Three Shapes. Interactive Art
Installation. Personal Project

2009

E4 Skins. Brand: Channel 4 UK. Prod
Company: Unit9

Hoxton Loft. Brand: Shoreditch Studios
UK. Prod Company: Luciano Foglia

Tango&Hawaii. Artistic Collaboration:
Luciano Foglia & Anrick Bregman.

iMeet Web App. Brand: iMeet. Prod
Company: Unit9

Toshiba The Journey of Innovation.
Brand: Toshiba. Agency: Grey. Prod
Company: Unit9

Air Tennis Mobile App. Brand: Unit9.
Prod Company: Unit9

Speedo My Summer. Brand: Speedo.
Production Company: Unit9

Jolly Butcher. Brand: Anrick Bregman.
Prod Company: Luciano Foglia

26 Oslo. Art Exhibition. Personal
Project. Curator: Luciano Foglia.

Doritos Dodgeball Challenge. Agency:
AMV BBDO. Prod Company: Unit9

Cash Machine. Art Installation Online.
Artists: Luciano Foglia.

2010

Stella Artois The King of Cannes.
Agency: Mother. Prod Company: Unit9

W.A.R.P. iPhone Game. Production
Company: Unit9

Xtreme Xcrunch Kart Iphone Game.
Agency: CP+B. Prod Company: Unit9

Hayward Gallery Move. Brand: The
Hayward Gallery. Prod Company:
Unit9

Now&Now. Artistic Collaboration:
Luciano Foglia & Bas Horsting

LoveGraph for Nokia. Personal Project.
Luciano Foglia & Bas Horsting

MixFader. iPhone App. Personal
Project. Prod Company: Luciano Foglia

Heinz The Secret Ingredient. Brand:
Heinz. Prod Company: Unit9

IBM Lotus Knows. Brand: IBM. Prod
Company: Unit9

Death Magazine. Online Art
Intervention. Personal Project. Prod
Company: Luciano Foglia

Feedback V2. Personal Project by
Tango&Hawaii. Prod Company:
Luciano Foglia

What Else Magazine. iPhone App.
Prod Company: Unit9

TheThirdEye. Personal Project. Art
Installation, Visual Performance Live.
Netil House London.

2011

iMeet Mobile App iPhone/iPad.
Agency: MUH-TAY-ZIK-HOF-FER. Prod
Company: Unit9

One Thousand Cranes for Japan.
Brand: Just Giving Japan Fund. Prod
Company: Unit9

Converse Desire. Agency: Anomaly.
Prod Company: Unit9

Martin Luther King Reading Project.
Brand: Chevrolet. Prod Company:
Unit9

Slavery Footprint. Brand:
Call&Response. Prod Company: Unit9

Taxi Future. Personal Project. Radio
Show NTS Radio London UK.

Under Threshold. Artistic Collaboration:
Luciano Foglia & Bas Horsting

FMA. Luciano Foglia's Album Release.
Personal Project. Music Album.

Loro Piana Website and Mobile App.
Brand: Loro Piana. Prod Company:
Unit9

Swarovski A Crystal Christmas at
Harrods. Brand: Harrods/ Swarovski.
Prod Company: Unit9

FWA TV. Live Stream on FWA's
website. Live Stream via Unit9's Studios
with Yates Buckley.

2012

Siemens Service Challenge. Brand:
Siemens NL. Prod Company: Luciano
Foglia

Safio Cup. Agency: Interesting Times.
Prod Company: Society 46

Toyota GT86 FacebookApp. Agency:
Sydney&Clyde. Prod Company:
Luciano Foglia

Toyota GT86 Mobile App. Agency:
Sydney&Clyde. Prod Company:
Luciano Foglia

Geometric Porn. Art & Mobile App.
Personal Project. Prod Company:
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Awards

2008

Media Guardian Winner. Brand reputation. Heineken Know The Signs

Revolution Awards. Highly Commended. Best Website Heineken Know The Signs

FWA Site of the Day 24th December. Heineken Know The signs

FWA Site of the Day 19th November. Toshiba FWA Site Of The Day

2009

FWA Site of the Day 18th May. Doritos Dodgeball Challenge

Webby. Nomination: Samsung Mobile and Samsung Music. Honoree: Toshiba. Journey of Innovation

London International Advertising Awards. Bronze: Toshiba The Journey of Innovation. Bronze: Samsung Mobile and Samsung Music

Bima 2009 Shortlisted project Heineken 'Know The Signs' for Red Brick Road by Robert Bader

lab Runner Up 2009. Doritos Dodgeball Challenge

2010

Webby Awards Nominations Interactive Advertising and Rich Media

Doritos Dodgeball Challenge

Webby Awards. Official Honoree for the Mobile Applications Category Air Tennis iPhone App

Creativity Annual. Doritos Dodgeball Challenge

Webby Award Winner. Doritos Dodgeball Challenge

The Cannes Cyber Lions. Stella Artois: The King of Cannes

FWA Site of the Day 22th April. Stella Artois: The King of Cannes

FWA Mobile App of the Day 13th October. W.A.R.P for iPhone

Gold W3 Awards 2010 Stella Artois: The King of Cannes

FWA Mobile App of the Day 29th November. Xtreme Xrunch Kart for iPhone.

2011

Silver Pencil at One Show Entertainment. Xtreme Xrunch Kart for iPhone.

Webby Awards. Stella Artois: The King of Cannes

New York Festivals Awards Stella Artois: The King of Cannes

Creativity International Awards. Silver

Xtreme Xrunch Kart for iPhone.

FWA Site of the Day 12th August. Converse: Desire

Awwwards Site of the Day 17th November. Slavery Footprint.

Awwwards Site of the Month November. Slavery Footprint.

2012

Awwwards Site of the Year January. Slavery Footprint.

FWA Site of the Day 11th February. Slavery Footprint.

SXSW Winner. Slavery Footprint.

Designs of the Year Graphics Award. Nomination: One Thousand Cranes for Japan

Creative Review The Annual. Best in Book. Slavery Footprint.

Guardian Awards for Digital Innovation. Nomination: Slavery Footprint

The One Show Interactive Gold Pencil. Slavery Footprint.

The One Show Interactive Silver Pencil. Slavery Footprint.

ADC Awards. Gold Cube. Slavery Footprint

Andy Awards Gold. Slavery Footprint

Clients

Barclays	Heineken	Stella Artois	Speedo
Chanel	Heinz	Swarovski	iMeet
Converse	IBM	Dominos	Doritos
Dior	Nokia	AT&T	What Else Mag
MTV	BMW	Mass+	Ruby Mag
Nike	Safio	Urban PR	Chevrolet
Puma	Toyota	Citroen	Call&Response
Toshiba	Siemens	Lodge St Germain	Loro Piana
Ford	Samsung	Phillips	Society 46
Google	Slavery Footprint	Channel 4	Reebok
Hayward Gallery	Snob Magazine	Unit9	Absolut

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